

The Forum on Cultural Heritage in a Developing World

Spencer House, London
20 October 2011

Forum 2.00 - 6.00pm
Cocktail Reception 6.15 - 9.00pm
By invitation only

The Forum on Cultural Heritage in a Developing World aims to explore the challenges facing significant and endangered archaeological and heritage sites in the developing world, and to identify what we might do to protect and preserve them - before they are lost forever.

The Global Heritage Fund believes that the ongoing loss of important archaeological material and built heritage across the developing world represents a significant loss of history of civilization, which not only affects the cultural identity of surrounding communities, but reduces their chances of deriving vital economic benefits from these sites.

The Forum on Cultural Heritage in a Developing World aims to:

- 1) Develop awareness among a select group of decision-makers about the threats facing many cultural heritage sites across the developing world
- 2) Identify innovative solutions to protect, preserve and manage these sites
- 3) Seek to multiply funding for heritage preservation in these regions

Experience suggests that the preservation of heritage has the potential to contribute significantly to human development, in both economic and social terms. A recent GHF report - Saving Our Vanishing Heritage – estimates that the 500 major heritage sites in the world's poorest countries have the potential to generate over \$100 billion a year in revenues by 2025. This brings critically needed jobs, investment and foreign exchange to poor and emerging countries of the world.

The Forum on Cultural Heritage in a Developing World continues a global campaign to save the most significant and endangered heritage sites – and integrate the issue of heritage preservation into the agenda of the UN Millennium Development Goals and other international development targets.

“In every country I have visited, I have seen the importance of a sense of history and a link to the past. For real development to occur, it should be grounded in the culture of the people – drawing strength from their history.”

**Sir James D. Wolfensohn,
9th President of the World Bank**

The Forum will bring together leading experts in conservation, development, venture philanthropy, technology, travel, academia and media to explore the challenges and opportunities facing endangered heritage sites in developing countries.

Invited panelists and participants will share their own experiences through an afternoon of structured conversations to explore the nature of the challenge and try to identify innovative solutions in the preservation of heritage in the Americas, Asia, Eastern Europe, the Middle East and Africa.

Critical to this process will be the availability of resources and, given the experience of the participants at this event, we aim to identify innovative ways of ensuring investment by both the public and private sectors in the preservation of key heritage sites, as a contribution to sustainable development.

The Forum will be hosted by Global Heritage Fund (GHF) and the International Institute for Environment and Development (IIED), with sponsorship from corporate partners.

Thank you for joining us.

For further details please contact:

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Global Heritage Fund

www.globalheritagefund.org

GHF Forum

Cultural Heritage in a Developing World

Programme



The Forum on Cultural Heritage in a Developing World will consist of moderated discussions by leading experts in the fields of Heritage Conservation, Venture Philanthropy, Culture, Media and Business. Each discussion will be moderated and prepared in advance of the event to articulate problems and contribute solutions to the crisis facing global heritage in developing regions.

Welcome

Lord Rothschild*

Presentation

Saving our Global Heritage

Jeff Morgan - Executive Director, Global Heritage Fund

Panel 1

A Culture of Heritage – preservation's place in the public sphere

Moderator:

Loyd Grossman OBE, FSA - Chairman of Churches Conservation Trust

Participants:

Josh Bernstein - Explorer, Archaeologist and Producer, Global Heritage Fund Trustee

Robert Lamb – Series Producer, Heritage Heroes

Panel 2

The Business of Heritage – defining successful strategies in a developing world

Moderator: Jolyon Leslie - Consultant to World Bank on Urban Conservation

Participants:

Dr. Richard Hodges OBE - Director, University of Pennsylvania Museum

Tim Williams - University College London, Institute of Archaeology

Kuanghan Li - Manager for China, Global Heritage Fund

Panel 3

Options, Past and Future - diversifying investment for heritage and development

Moderator:

Lord Hankey - Chairman International Council on Monuments and Sites UK

Participants:

Jeff Morgan - Global Heritage Fund

Camilla Toulmin - Director of IIED

Paul Wilke - Senior Business Leader, Global Corporate Relations, VISA*

* To be confirmed



Global Heritage Fund

www.globalheritagefund.org

GHF Forum Cultural Heritage in a Developing World Programme



About Global Heritage Fund (GHF)

Global Heritage Fund's mission is to protect, preserve, and sustain the most significant and endangered cultural heritage sites in the developing world through scientific excellence and community involvement. Global Heritage Fund (GHF) is an international conservancy whose mission is to protect, preserve and sustain the most significant and endangered cultural heritage sites in the developing world.

GHF utilizes our 360-degree Preservation by Design® methodology of community-based planning, science, development and partnerships to enable long-term preservation and development of global heritage sites. Since 2002, GHF has invested over \$20 million and secured \$18 million in co-funding for 16 global heritage sites to ensure their sustainable preservation and responsible development.

www.globalheritagefund.org

About the International Institute for Environment and Development (IIED)

The International Institute for Environment and Development (IIED) is a global leader in sustainable development. As an independent international research organisation, IIED are specialists in linking local to global. In Africa, Asia, the Caribbean, Central and South America, the Middle East and the Pacific, IIED works with some of the world's most vulnerable people to ensure they have a say in the policy arenas that most closely affect them — from village councils to international conventions. Through close collaboration with partners at the grassroots, IIED makes its research and advocacy relevant to their needs and alive to their realities.

www.iied.org

About Spencer House

From its conception Spencer House was recognised as one of the most ambitious private palaces ever built in London and is today the city's only great eighteenth-century town house to survive intact. It occupies a critical place in the history of architecture offering a unique insight into the development of English neo-classicism.

In 1963 the lease of the house was transferred to the Economist Intelligence Unit, and when they vacated the house in 1985, it was acquired by RIT Capital Partners plc. Under the chairmanship of Lord Rothschild the house has been restored to its original splendor as a place where entertainments can be held in the historic setting of the staterooms, where the accurate restoration is complemented by a magnificent collection of paintings and furniture.

www.spencerhouse.co.uk



Global Heritage Fund

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